### **Application Data Sheet**

#### **Application Information**

Application Type:: Regular

Subject Matter:: Utility

Title:: ACTIVE PROFILING SYSTEM FOR TRACKING

AND QUANTIFYING CUSTOMER CONVERSION

**EFFICIENCY** 

Attorney Docket Number:: 020342-000900US

Request for Early Publication:: No

Request for Non-Publication:: No

Total Drawing Sheets:: 6

Small Entity?:: Yes

Petition included?:: No

## **Applicant Information**

Applicant Authority Type:: Inventor

Primary Citizenship Country:: Pakistan

Status:: Full Capacity

Given Name:: Safwan

Family Name:: Shah

City of Residence:: San Jose

State or Province of Residence:: CA

Country of Residence:: US

Street of Mailing Address:: 1181 Valley Quail Circle

City of Mailing Address:: San Jose

State or Province of mailing address:: CA

Country of mailing address:: US

Postal or Zip Code of mailing address:: 95120

Applicant Authority Type:: Inventor

Primary Citizenship Country:: Pakistan

Status:: Full Capacity

Given Name:: Vali

Family Name:: Maskatiya

City of Residence:: Atherton

State or Province of Residence:: CA

Country of Residence:: US

Street of Mailing Address:: 85 Orchard Hills

City of Mailing Address:: Atherton

State or Province of mailing address:: CA

Country of mailing address:: US

Postal or Zip Code of mailing address:: 94027

Applicant Authority Type:: Inventor

Primary Citizenship Country:: India

Status:: Full Capacity

Given Name:: Ashim

Family Name:: Banerjee

City of Residence:: Westminster

State or Province of Residence:: CO

Country of Residence:: US

Street of Mailing Address:: 6723 W 98th Circle

City of Mailing Address:: Westminster

State or Province of mailing address:: CO

Country of mailing address:: US

Postal or Zip Code of mailing address:: 80021

# **Correspondence Information**

Correspondence Customer Number:: 20350

## **Representative Information**

Representative Designation:: Representative Number:: Representative Name::

Primary 40,647 Chad S. Hilyard

Associate 44,037 Patrick M. Boucher